

Store audit report • Demo Store • DEMO

Demo store • October 2026

68

Score on the checks that ran
of 100
Up 7 points from last month.

Top issues and how to fix them

What is wrong?	Priority	Why it costs you sales	What we will do
Shipping is unclear on the product page	Urgent	The visitor cannot tell what they will pay or when it arrives, so they leave.	We write "Shipping 25 SAR, arrives in 2–4 business days" right under the price.
The product title is too vague	Important	People search for words like "black embroidered abaya". Your title is "Abaya 12", so you do not show up.	We change the title to "Black embroidered abaya with a wide cut for occasions".
Too few product photos	Important	Customers do not buy what they have not seen from every side.	We suggest 4 photos: front, back, fabric and styling.
The buy button is far down on a phone	Urgent	Most of your visitors are on a phone, and they only see the button after a long scroll.	We pin the buy button at the bottom of the screen, with the price.

What works well

- WhatsApp is clear and close to the shopper.
- Payment methods show on the cart page.
- The home page opens fast on a phone.

A sample for a fictional store that shows how a report looks. It is not a real store and promises no sales result.